



Business A-level

Session Aims

Why study this subject area?

What is on the specification?

How is the content assessed?

What subject combinations work?

Why Study This Subject Area?

You will develop transferable skills that will prepare you for studying at university or moving into the world of work

You will become skilled in making decisions, solving problems, applying numerical skills (including understanding finance and working with data) and understanding the business environment

You will also develop commercial awareness

University Offers

Provider Name	Course Placed
Oxford Brookes University	Business and Finance
University of Portsmouth	Business Management and Entrepreneurship
Oxford Brookes University	Business Management and Geography
University of Westminster, London	Fashion Business Management with Professional Experience
University of Nottingham	Management
Newcastle University	Marketing and Management
City, University of London	Business Management
Leeds Beckett University	Sport Business with Foundation Year
Birmingham City University	Business Management with Foundation Year
University of Nottingham	Geography with Business
Queen's University Belfast	Business Management with Placement
University of Strathclyde	Business
Leeds Beckett University	Sport Marketing
University of Liverpool	Sociology and Business Studies

University of Sussex	Marketing and Management with Psychology
University of Manchester	Management with Industrial/Professional Experience
University of Southampton	Business Management
Newcastle University	Business Management
University of Nottingham	Management with a Placement Year
Newcastle University	Business Management
University of York	Marketing
Bristol, University of the West of England	Business and Management
Oxford Brookes University	Real Estate
Northumbria University, Newcastle	Business and Management Foundation Year
University of Portsmouth	Business Management and Entrepreneurship
University of Manchester	Management (Accounting and Finance)

What Will You Learn: Business?

THEMES 1 & 2

Students are introduced to Business and how businesses are formed and function.

Theme 1: Marketing & People

Theme 2: Managing Business
& Financial Activity

THEMES 3 & 4

Students are exposed to the wider context with more complex topics.

Theme 3: Business Decisions
and Strategy

Theme 4: Global Business

Assessment

Paper 1

You will tackle data response and essay questions on marketing, people and global businesses – this is the content you study in Theme 1 and Theme 4.

Paper 2

You will tackle data response and essay questions on business activities, decisions and strategy – this is the content you study in Theme 2 and Theme 3.

Paper 3

You will have a research task before the exam.
The questions in the exam – data response and essay questions – are linked to the context you will research.

Majority of questions require extended written responses
Paper 3 is synoptic, with a pre-released theme
2023: The UK car market

Key Statistics: Business

Rapidly growing subject
at A-level

Over 80 students study
Business in the Sixth Form

This is the best value-added
performer in the College
(over 1 grade)

Consistent Exam Results

	Entries	A* (%)	A*-A (%)	A*-B (%)	A*-E (%)
2022	39	5 (13%)	20 (51%)	34 (87%)	39 (100%)
2019	42	7 (17%)	20 (50%)	39 (93%)	42 (100%)

Subject Combinations

Successful combinations
last year included Business alongside:

Art

Geography

Religious Studies

Politics

PE

Similarities

Subjects have some content overlap,
for instance:

Globalisation

Elasticity Calculations

Business Growth

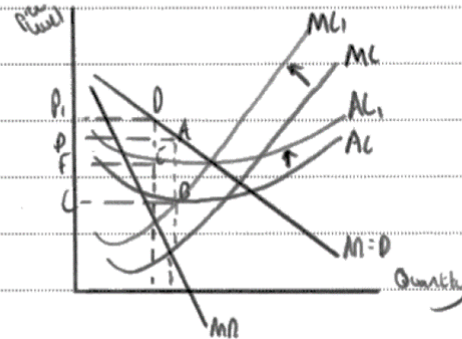
Demand and Supply Diagrams

Differences

Content in Economics is more technically challenging in some areas of the specification.

There is less time in Economics to reinforce and strengthen core skills.

(c) Discuss the likely impact of the National Living Wage on the profitability of firms. Use a cost and revenue diagram in your answer.



Key Questions

Can I study both subjects?

Do all universities treat Business and Economics
as equally valuable subjects?

Am I going to study
A-level Mathematics?